



Reliance Global Call - Announces direct dial from the phonebook for international calling

Now available across more than 1500 Smart and Java based phone models

Mobile application is free and easily downloadable

Excellent user experience and affordable calling rates make Reliance Global Call an unbeatable international calling service

New York – DEC 14th, 2009 – [Reliance Global Call](#), the leading global web based calling card service, today announced that its Express Dial service is now available across more than 1500 Smart and Java based phone models. This service provides a true direct dial experience for international calling worldwide ensuring painless and pin-less connectivity at affordable calling rates.

Customers using calling card services can now forget dialing toll free/ Toll Access numbers and Pin numbers and enjoy the same excellent call quality at the touch of a button. Express Dial service is an intuitive application that send international calls through Reliance Globalcom's high quality private network, thereby avoiding expensive international charges using their existing mobile or fixed line service provider's high cost network. The Express Dial service is free and easily downloadable at - www.relianceglobalcall.com.

"Express Dial has changed the way I use international Calling cards. It makes the entire experience so simple and painless that I never use regular phone service for my international calls. This takes the calling card experience to a new level of delight and I am glad that Reliance Global Call is giving such a fantastic Calling experience", Says Eric Sanders a long time user of Reliance Global Call.

About Reliance Globalcom

Reliance Globalcom, a division of Reliance Communications, spearheads the Global Telecom operations of India's largest Integrated Telecom Service Provider. Reliance Globalcom brings together the synergies of Reliance Communications' Global Business encompassing Enterprise Services, Capacity Sales, Managed Services and a highly successful bouquet of Retail products and services comprising of Global Voice, Internet Solutions and Value Added Services. The company serves over 2,100 enterprises, 200 carriers and 2.2 million retail customers in 163 countries across 6 continents. Reliance Globalcom owns the world's largest private undersea cable system spanning 65,000 Kilometers seamlessly integrated with Reliance Communications' domestic optic fiber running over 190,000 Kilometers, providing a robust Global Service Delivery Platform connecting 40 key business markets in India, USA, Europe, the Middle East, and the Asia Pacific region. With its recent acquisition of eWave World (now Reliance WiMAX World), a pioneer in the global WiMAX space, Reliance Globalcom has the capability to launch 4G services in over 50 countries. It has also acquired the Vanco Group (now Reliance Vanco Group), enabling the company to provide managed services to over 230 countries and territories across the globe. For further information, please visit www.relianceglobalcom.com



About Reliance Communications

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Anil Dhirubhai Ambani Group. The Reliance Anil Dhirubhai Ambani Group currently has a net worth in excess of Rs. 64,000 crore (US\$ 13.6 billion), cash flows of Rs. 13,000 crore (US\$ 2.8 billion), net profit of Rs. 8,400 crore (US\$ 1.8 billion). Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of over 90 million including over 2.5 million individual overseas retail customers, ranks among the Top 5 Telecom companies in the world by number of customers in a single country. Reliance Communications corporate clientele includes 2,100 Indian and multinational corporations, and over 800 global, regional and domestic carriers. Reliance Communications has established a pan-India, next generation, integrated (wireless and wire line), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 24,000 towns and 600,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 190,000 kilometers of fiber optic cable systems in India, USA, Europe, Middle East and the Asia Pacific region.

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