



Anil Dhirubhai Ambani Group

UK-Based Prop Desk Selects QuantHouse Ultra Low Latency Market Data Solution Through Reliance Globalcom

Reliance Globalcom's Financial Extranet, Yipes FinancialConnect!, Provides Speed and On-Demand Scalability to Shorten Trading Cycle and Optimize Network Resources

SAN FRANCISCO — April 14, 2008 — Reliance Globalcom Services, Inc., a leading provider of managed network and application delivery services for the global enterprise, today announced that its financial extranet [Yipes FinancialConnect!](#) was selected by a London-based Prop Desk to receive QuantFEED, the QuantHouse end-to-end ultra low latency market data solution. The proven Ethernet-based service from Reliance Globalcom connects QuantHouse's QuantFEED application programming interface (API) to financial customers around the world for reliable, sub-millisecond access to market data. What's more, Reliance Globalcom's unique on-demand scalability enables these customers to allocate network bandwidth in micro increments to cost-effectively adjust bandwidth when and where it is needed.

"We've seen a strong growing demand from leading-edge hedge funds and proprietary trading firms across the globe for QuantFEED, QuantHouse's end-to-end ultra low latency market data solution," said Pierre Feligioni, general manager and co-founder of QuantHouse. "The systematic trading phenomenon is global, and working with Reliance Globalcom gives our clients an edge. The faster our customers can reach market data from QuantHouse datacenters across the globe, the faster they can make money."

Yipes FinancialConnect! links more than 350 financial services firms to more than 80 of the world's leading exchanges and pre/post trade service providers. [Yipes OnDemand](#) functionality provides customers with the flexibility and granular control to scale their connections in 1 Mbps increments from 1 Mbps to 1 Gbps to optimize network resources according to changing bandwidth needs. Trading firms can instantly access QuantHouse's London data center for market data information from financial exchanges across the globe.

"Leveraging QuantHouse end-to-end low-latency market data technologies is essential to our customers who demand highly reliable services," said John Panzica, general manager of financial services, Reliance Globalcom. "This solution addresses the needs of the financial industry as it moves to quant and algorithmic trading environments that must process huge amounts of data in response to large fluctuations in the market. With Yipes FinancialConnect!, customers can scale bandwidth in real time as their needs change."

"The Yipes FinancialConnect! service lets us build on our success with proprietary trading firms and hedge funds, and further cements our reputation as a provider of leading-edge, low-latency market data solutions," said Stéphane Leroy, head of global sales and marketing at QuantHouse. "Our data capture, data standardization, and data distribution process is optimized to meet the most demanding client trading strategies."

About Yipes FinancialConnect!

Reliance Globalcom's Yipes FinancialConnect! is a secure extranet and supports the demanding performance and reliability requirements of electronic trading and other real-time applications by delivering unmatched speed, stability and flexibility over a secure, global, fiber-based network. The use of Ethernet networking technology enables Yipes FinancialConnect! to deliver services that are faster, easier to implement and manage, and more scalable than conventional telecommunications services. The network operates at Layer 2, which is more efficient than Layer

3 (IP) and enables faster transactions. The Ethernet solution is also more cost effective than legacy network services. Reliance Globalcom guarantees the performance of its services with the strongest service level agreements (SLAs) in the industry. For more information, please visit: <http://www.relianceglobalcom.com/services/financialconnect.php>

About QuantHouse

QuantHouse is an independent provider of end-to-end systematic trading solutions to help financial firms to trade ahead. It includes low latency market data technologies, algorithmic trading strategies development framework, infrastructure services and professional services for hedge funds, proprietary desks and asset managers as well as low latency sensitive sell side firms.

QuantHouse products and services offering is composed of:

- Ultra Low Latency Market Data technologies to be the first to detect market opportunities,
- Systematic Trading Strategy Development tools to optimize time to market,
- Infrastructure Services to improve trading performance,
- Professional Services to benefit from the latest systematic trading technologies.

QuantHouse has the benefit and support of a very experienced group of investors. The Investor group is lead by one of the world's largest global brokerage organizations: NEWEDGE GROUP. Newedge is a 50/50 joint venture between Société Générale and Calyon. For more information about [Newedge Group](http://www.newedgegroup.com), please visit: www.quanthouse.com. For more information about QuantHouse and its solutions for quant trading firms, please visit: www.quanthouse.com.

About Reliance Globalcom Services, Inc. (formerly Yipes Enterprise Services, Inc.)

Reliance Globalcom Services, Inc., the Enterprise business unit of Reliance Globalcom, is the leading provider of managed network and application delivery services for the global enterprise. Reliance Globalcom's custom data networking solutions empower businesses by delivering high performance, dynamic control, unmatched service quality, and rapid ROI. Enterprise customers worldwide take advantage of Reliance Globalcom's managed Ethernet services to enable voice, video and data convergence, data centralization and collaboration. Reliance Globalcom's specialized offerings and obsession with customer satisfaction ensure that the company anticipates our customers' every need. More than 1000 enterprise customers worldwide rely on Reliance Globalcom's high-performance managed services to improve their competitive advantage. Reliance Globalcom is a Reliance Anil Dhirubhai Ambani company. For more information, visit www.relianceglobalcom.com.

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