



Anil Dhirubhai Ambani Group

Yipes Wins "Most Innovative Carrier Ethernet Service (Pure Play)" Award From New Paradigm Resources Group And *Telephony Magazine*

Yipes' Industry-Leading Ethernet Service Honored with Prestigious Award at NXTcomm Leadership Forum

San Francisco — June 28, 2007 — Yipes Enterprise Services, Inc., the leading global provider of managed Ethernet services, announced today that it was a winner at the Communications Innovators Awards for the "Most Innovative Carrier Ethernet Service (Pure Play)." The awards were announced at the first annual Spring Leadership Forum held during NXTcomm 2007 in Chicago and co-hosted by consulting firm New Paradigm Resources Group (NPRG) and *Telephony* magazine. The awards honor service providers that implement cutting-edge solutions that offer customers innovative alternatives.

"Yipes has been a leading evangelist for the simplicity and scalability of Ethernet service for many years," said John Scanlon, CEO of Yipes Enterprise Services. "Winning the first-ever Communications Innovators Award for our Ethernet service is welcome recognition not only of the growing importance of Ethernet services but also of the high standards for quality and innovation we hold ourselves to at Yipes."

The Spring Leadership Forum and awards program was attended by industry thought leaders, who shared their insights and ideas as a group. The Forum included a roundtable discussion consisting of award recipients and moderated by NPRG, the nation's leading strategic consulting and research for innovators within the communications industry, and Penton Media's *Telephony*, a leading information resource for telecom service providers.

"All of the award recipients have demonstrated innovation and leadership within the telecommunications industry, and deserve the recognition these awards bring," said Mark Hickey, group publisher of *Telephony*. "The Forum discussions truly represented a gathering of the industry's most innovative thinkers."

Yipes has continued to add new, innovative services in 2007, including Class of Service for the prioritization of traffic across an Ethernet network and HawkEyeSM EDGE and HawkEyeSM *fn* network performance monitoring services. Earlier this month, *The Banker*, the premier banking magazine of the *Financial Times Group*, recognized Yipes and its' FinancialConnect! service with *The Banker's* Technology Award for Connectivity Innovation.

About Yipes Enterprise Services, Inc.

Yipes is the leading provider of managed Ethernet and application delivery services for the global enterprise. Yipes' custom data-networking solutions empower businesses by delivering high performance, dynamic control, unmatched service quality, and rapid ROI. Enterprise customers worldwide take advantage of Yipes' managed Ethernet services because they are easier to implement and manage than other services. Yipes' specialized offerings and obsession with customer satisfaction ensure that the company delivers the best quality experience. More than 900 enterprise customers worldwide rely on Yipes' high-performance managed services to improve their competitive advantage. For more information, visit www.yipes.com.