



20% cost savings for Kelly Services' Voice Lines

Multi-million pounds contract will see Vanco renegotiate and manage voice services

London, 28 February 2007 – Vanco, the pioneering global Virtual Network Operator (VNO), today announces that Kelly Services, a Fortune 500 company and one of the world's leading providers of staffing solutions, has selected Vanco to fully manage the fixed lines, mobile handsets and PBX (private branch exchange) maintenance for its European sites.

The multi-million pound, multi-year agreement, follows the earlier wide area network (WAN) contract that Kelly Services signed with Vanco in July 2006. The new contract is in line with Vanco's normal contracting structure.

The converged network covers 310 sites in 16 countries across Europe, including France, Germany, Italy, Netherlands, Russia, Belgium, Spain, Sweden, Turkey and the UK. As part of the agreement Vanco will manage 884 mobile handsets, 1504 fixed lines and 261 PBXs for Kelly Services.

The agreement is part of Kelly Services' overall plan to reduce IT costs. The company was looking for a provider that had the capability to manage both their voice and data estates and to benefit from resulting cost efficiencies and service improvements.

"We were looking for a single supplier to bring voice and data together on a global scale with the same flexibility to meet our specific requirements," comments Jason Jennings, European IT Director at Kelly Services. "On top of the cost savings from Vanco's WAN, the new solution will bring initial savings of 20 per cent. This new contract leaves us well placed to benefit from IP Telephony convergence if it proves to be economically viable. Having both voice and data with a single independent supplier makes any possible future transition much easier."

Allen Timpany, founder and CEO of Vanco, comments, "Kelly Services has joined companies such as Siemens, Lloyds TSB, Mitsubishi Motors UK and Euromaster to use Vanco's services for the implementation and management of converged networks. We see more and more customers adopting converged solutions and Vanco, with its flexibility and independence from carriers and specific technology, is seen as the ideal provider to exploit the benefits."

"Being technology independent means Vanco's breadth of product and service offering is second to none and allows us to fulfil customer specific requests on a local level anywhere in the world."

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About Kelly Services

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly operates in 30 countries and territories. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2005 was \$5.3 billion. Visit <http://www.kellyservices.com>.

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About Vanco

Established in 1988, Vanco plc (FTSE: VAN) is the pioneering and leading global Virtual Network Operator. Vanco does not own telecoms assets and therefore has the freedom to source infrastructure from the most suitable Asset Based Carriers (ABCs) on a global basis. It provides enterprise clients, directly or through partners, with cost-effective, optimized and fully managed network solutions. Carriers can also extend their off-net reach by accessing, through Vanco, other carrier networks around the world.

With solutions available in 230 countries and territories, Vanco is selected by the world's largest organizations to provide strategic network solutions. Its clients include Accor Hotels, Avis Europe, British Airways, Ford Motor Company, IBM/Lloyds TSB, Siemens, Pilkington and Virgin Retail.

Through the Vanco network solution clients get access to the greatest geographic coverage available through a single provider. Vanco offers incomparable flexibility to customize and adapt the solution in line with market changes and business priorities.

Vanco is recognized by the industry for its financial success and world class customer service delivery. A significant proportion of its investment capital goes into customer care which is reflected by the awards won, independent market research and client retention.

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